

MINUTES
PWV BOARD OF DIRECTORS' MEETING
June 19, 2014 – 6:30 p.m.

ATTENDANCE

Board Members present: Archy Archuleta, Judy Christensen, Mike Corbin, Sandy Erskine, Jerry Hanley, Alan Meyer, Meg Parmer, Martha Shepard, Daryl Smith, Jennifer Watson, and Kevin Cannon (*USFS*).

Board Members absent: Richard Clopper, David Fanning, Bob Manuel, and Cathy Trout.

Advisory Board Members: Chuck Bell, Karl Ritters, Margaret Shaklee, and Garin VanDeMark.

PWV Members present: Mindy Cooper, Nate Donovan, Lynette Liley, Sandy Sticken, and Jim Shaklee.

AGENDA. The agenda was accepted.

MINUTES. The April minutes were accepted as presented.

REPORTS OF OFFICERS.

A) CHAIR JERRY HANLEY. Jerry Hanley advised Martha Shepard has **resigned as Treasurer**, and Margaret Shaklee will serve as Interim Treasurer until a replacement is found. Jerry advised of **Chair and other Positions to be Filled**, 1) Treasurer, 2) Fund Raising Chair, 3) Co-Chair for Recruiting and Public Outreach, 4) Mentor Training Chairs (replace the Lobrees), and 5) Secretary (Daryl Smith was initially in line as Secretary, but has taken the Newsletter responsibilities). ***Anyone who is aware of members who may fit any of these positions, please let Jerry know of such person or persons.*** On the **Five-year Strategic Plan**, the Executive Committee will meet with Eduardo Boné, our strategic planning facilitator, on June 26.

B) LIAISON KEVIN CANNON. Kevin was pleased to announce the USFS National Office awarded PWV its Volunteer Group of the Year, and presented a plaque of recognition to PWV. He reported on trails needing repair, work being done on various trails, and closure of Long Draw Road on August 1 through 22. Regarding **Public Lands Day** (September), Kevin was asked to pass along this reminder so PWV could decide whether to take part again this year.

C) TREASURER'S REPORT. Martha gave an overview of the Treasurer report previously sent to the Board. There are a number of items in a state of flux, i.e., budgeted amounts vs. actual costs (of various committees), funds designated for restoration and possible restrictions or uses. Martha noted our Quick Books' set up

too complicated for the amount of money we handle, and does not serve us well. (See following.)

BOOKKEEPING SYSTEM. Jerry Hanley suggested we take a good look at our system of keeping records with the view to how we might categorize and simplify how we keep our financial records. It was mentioned we might contact another small 501(c)(3) corporation with the view to finding a system more suited to our needs; and possibly contacting a CPA to help simplify Quick Books..

PWV STORAGE UNIT. Sandy Sticken (for Richard Clopper) reported the storage unit is insufficient for our use and has checked sizes and costs for a larger unit. She will do some further checking to be sure we look into a unit that has sufficient height. More to follow.

REPORTS OF COMMITTEES

A) 50th WILDERNESS ACT CELEBRATIONS. Alan Meyer purchased 2500 stickers of the official 50th Anniversary Logo, available as hand-outs at events like New West Fest, and Evergreen and RMNP wilderness walks. (Contact Alan for these.) He ordered 2500 official brochures 50th Anniversary, produced at the national level and modified for PWV. Poster sales have slowed in the last month. Since May, we have had sales of about \$600, not including those at Spring Training. Overall, net revenue from posters is almost \$6000.

Sandy Erskine updated on the **WILDERNESS FILM EVENTS** being planned by PWV. The film “FOREVER WILD”, narrated by Robert Redford, promoting the wilderness, is being shown in Fort Collins at the main Public Library, the Discovery Museum, and CSU. The PWV website calendar will be kept current as the dates are firmed up.

NATIONAL WILDERNESS CONFERENCE. Initial planning discussions have started about PWV’s booth at the National Wilderness Conference in Albuquerque NM, in October. We are identifying which PWV members are able to attend and help cover the booth, and making initial plans on what PWV may show at the booth.

B) SPRING TRAINING FOLLOW-UP and NEW CHAIRS. Mindy Cooper reported this event went on without hitches, in spite of having to change partial venue at the last minute. There were 60 recruits trained; and 2 members who missed training and opted to become non-patrolling members this year. Mindy has resigned as Chair, and NATE DONOVAN and LYNETTE LILEY will serve as Chair and Co-Chair. There was a problem with the last minute drop-outs of role players, and Jim Shaklee noted we need to be more definitive with the role players

about their responsibilities. Jim shared ideas on changing times of some stations on the training trail, and possibly some station changes.

C) SPRING TRAINING VENUE. There was much discussion on the partial change in venue for Spring Training in May (possibly stirred by inclement weather and needing an alternative plan). Jerry Hanley presented five possible options: 1) No change; 2) Friday in FC, Saturday at Camp, Sunday in FC; 3) Friday in FC, Saturday/Sunday at Camp; 4) All in FC; 5) Friday/Saturday at Camp, Sunday in FC. The straw vote was strongly for option #1; with option #5 close behind. There was plenty of discussion on the options, as there was on moving the dates up or back; but that does not seem feasible because the Cub Scout Camp is used by others almost immediately after our traditional date for Spring Training.

D) KICK OFF NIGHT. Mike Corbin felt we needed to review the effectiveness of KON, whether it needs to be restructured, and think of what we want from it. It was suggested we might get input from a survey, and then get with Frank Schwende, the Chair, with logistics and content. Frank does an excellent job with KON, and it was felt that we should provide him with a Board liaison for backup.

E) ENDOWMENT FUND COMMITTEE. Judy Christensen reminded of the fund raiser this Sunday. Over 100 people plan to attend. There are 55 items for auction. Anyone may attend at the last minute.

F) WEBSITE COMMITTEE. Karl Ritters reminded who the website members are and its work, particularly integration of PWV and USFS websites. All inquiries, contacts and requests should be made by email to the committee (*not to any individual*) which is more effective and timely. Emails to the committee should be addressed: WebTeam@PoudreWildernessVolunteers.org . Alan Meyer reported the charge will be \$200 for 2 years for creating a Hostmaster account for the PWV website, and \$100 for the potential purchase of some “community builder” software, if that is needed. The following **motion was made, seconded and adopted:**

Allocate \$300 for the website team for the remainder of this year.

PHOTO/VIDEO COMMITTEE. Karl Ritters stated that the Photo/Video Committee is maintaining an on-line repository of PWV photos available for various PWV needs. He stated the need to make PWV members aware of privacy and copyright issues on how PWV photos are used. He made the **following motion, which was seconded and passed:**

Photos and videos of PWV related activities submitted to PWV or the USFS may be utilized for non-commercial purposes, as deemed

appropriate by PWV or the USFS, without request or documentation of additional permissions. Uses of photos/videos include, but are not limited to, postings such as on Internet, publications, posters, brochures, calendars, training/promotional videos. The photographer and whoever provides the photos or videos must have verbal acknowledgement from any person pictured that it is permissible to use the material as described above.

Some PWV members have specifically requested that their picture not be used. Where this is recognized, the requests will be honored; however, their pictures may be inadvertently submitted and used. If PWV is advised by any person to remove his image displayed on the Internet, the request will be honored whenever possible.

The only exception to the above is that pictures of children participating in Kids In Nature programs will be used only if documented permission from the parent or guardian is on record.

Mike Corbin is instructed to add this new policy to the PWV Organization Handbook. Karl will issue a “blast” email to all members advising them of the new policy. In addition, Daryl Smith will also put this information in the next *Newsletter*.

UNFINISHED BUSINESS. None.

NEW BUSINESS.

A) AGE OF CHILDREN ON PATROLS. Karl Ritters presented a good example of the benefits of children on patrols, using his 8-year grandson. He showed pictures of his grandson working hard--and loving it--to help dismantle an illegal lean-to 10 feet from Commanche Lake, built with large logs and branches of trees that were chopped down for the “dwelling”;. They also removed a fire ring next to the trail. Karl made the **following motion, which was seconded, and passed:**

The age of children accompanying a PWV member on patrol is left to the discretion of the PWV member on patrol.

B) OFF-TRAIL MEMBERSHIP PROPOSAL. Margaret Shaklee gave a thorough explanation of the need for members who cannot patrol; and made the following proposal, **which passed**, with two members abstaining:

The Board will shift the oversight of the Non-Patrolling Program to the

Office crew; assign a Board or Advisory Board member to represent the Program; rename the Non-Patrolling members to “Off-Trail Members”; And form a Non-Patrolling (“Off-Trail”) Management Committee.

The meeting adjourned at 9:05 p.m.

Meg K. Parmer, Secretary

Next Board Meeting: July 17, 2014, 6:30 p.m.