MINUTES PWV BOARD OF DIRECTORS' MEETING

January 15, 2015 – 6:30 p.m.

ATTENDANCE

- **Board Members present**: Gerry Cashman, Judy Christensen, Richard Clopper, Mike Corbin, David Fanning, Bob Meyer, Wendy Nicastle, Meg Parmer, Daryl Smith, Mike Smith, and Lenora Arevalos, for Kevin Cannon (USFA Liaison).
- **Board Members absent**: Jerry Hanley, Judy Jacks, Alan Meyer, Jennifer Watson, and Kevin Cannon (USFS Liaison).
- *Advisory Board Members*: Fred Allen, Chuck Bell, Sandy Erskine, Bob Manuel, Karl Riters, Jim Shaklee, and Margaret Shaklee.
- **PWV Members present**: Sandy Sticken, Jean Routon, Robert Routon, Lynette Liley, Mindy Cooper, Nate Donavon, and Glenn Sullivan.
- **AGENDA.** The agenda was accepted.
- **MINUTES.** The December 2014 minutes were approved (with the notation of Board vote by Email in paragraph C) under Reports of Officers).

REPORTS OF OFFICERS.

- **A) CHAIR MIKE CORBIN.** Mike announced we have applied for a \$15,000 and two \$5000 grants. These are matching grants with the National Forest Foundation. We have some funds left from last year. If we get these three grants, we will have \$31,000 for **restoration**.
 - B) USFS REPORT. None
- C) TREASURER'S REPORT. Treasurer Bob Meyer's report covers one year of operations. Bob said it was necessary for him to make lots of corrections to the books that predate the efforts of Margaret Shaklee and Sandy Sticken. He stated, it was necessary to make some unilateral decisions/corrections as he went through the many postings. He presented slides on P&L, comparative P&L, condensed and detailed balance sheets, and restricted funds--explaining and answering questions along the way. The 2014 net income of \$20,714 contains \$12,969 of endowment funds. He explained the necessity of writing off \$1200 in Wilderness poster inventory. That campaign netted about \$8,557 to PWV, and was a very beneficial effort. The total assets of \$96,972 in the balance sheet *does not* include tools, equipment and supplies we use for repairs and trail work (non-inventory), but *does* include uniforms, badges, SAM splints, etc. (inventory for re-sale). There was mention of more endowment funds being moved to Vanguard, or a similar investment, and whether endowment funds should be a part of PWV accounts--a decision to be made by the Endowment Committee.

REPORTS OF COMMITTEES.

A) SPRING TRAINING COMMITTEE. Nate Donavon reported Kick-off Night will be held April 29. Spring Training will be held at the Cub Scout Camp on May 29, 30 and 31. In case of inclement weather, plan B would be conducted as it was in 2014, and plan C is not yet set. Clean-up at the Scout Camp is set for May 9 (alternatively May 10 or 17). The committee will be sending Emails seeking members to fill vacant committee chair vacancies, and advising of Spring Training dates. Nate will send the written ST report to Mike Corbin.

- **B) RECRUITMENT COMMITTEE.** Jean Routon reported on the committee efforts for the open house to be held January 22 and February 17. She suggested we might consider words other words other than "open house" to introduce and welcome the public to consider membership in PWV. Jean stated they will contact people on the 2014 "deferral" list. To date, there have been 22 inquiries.
- **C) ENDOWMENT.** Judy Christensen reported the Endowment Committee raised \$7000 from the 2014 Backyard Party and another \$5000 from the fall fund raiser letter. The 2015 Backyard Party will be held June 21, at the home of Vicki and Larry Stroud. Emails will follow.

UNFINISHED BUSINESS.

A) FUND DEVELOPMENT COMMITTEE. Judy Jacks has consented to chair this committee; and a motion was made, seconded and passed as follows:

Move that JUDY JACKS chair the Fund Development Committee.

NEW BUSINESS.

- A) STATISTICAL OVERVIEW 2014 PWV PATROL SEASON. With lots of work on the part of Joan Kauth and Glenn Sullivan, Jim Shaklee prepared the statistical overview--previously submitted to the Board members--and presented the results on overhead slides. He explained the number of Volunteer Agreements is not a good measure of the number of our members because some members have been inactive. There is also a high error rate of patrol reporting (wrong trail and lots of other information erroneously reported). He expressed concern that many patrols are of very short duration--many only 3 hours and many much shorter, recognizing that some patrols may be short because of inclement weather. The statistical overview topics detailed were:
 - 1) Participation in PWV 1996-2014
 - 2) All field activities by type 2003-2014
 - 3) Where we patrolled 1996-2014
 - 4) How we patrolled in 2014
 - 5) How long we patrolled in 2014
 - 6) When we patrolled in 2014
 - 7) New member patrolling 2006-2014
 - 8) Trail-specific patrolling in 2014: actual vs. goal

It was felt this information will be very useful going forward, particularly in the areas of recruiting, interviewing, training, mentoring, and follow-up with new recruits; and how this information might be useful to increase member retention.

B) ESTABLISH ANNUAL PWV RESERVE ACCOUNT. Mike Corbin suggested we consider setting an annual reserve amount going forward, and invited ideas from the members. There was discussion on the amounts of our operating budgets for the past several years; and suggestion that we should keep in annual reserves one and half times of the net operating budget--between \$27,000 and \$28,000 for 2015. We have approximately \$14,000 over and above the suggested reserve; and Mike would like members to present their ideas at the February meeting on ways we might spent this "overage". Regarding the suggested reserve, the following motion was made, seconded and passed:

Move that we establish a policy to keep in reserve at least one and a half times the amount of our net operating budget.

C) PWV PATROL COMMITTEE. Deferred to February meeting.

The meeting adjourned at 8:30 pm.

Meg X. Parmer, Secretary

Next Meeting: February 19, 2015, 6:30 p.m.