MINUTES PWV BOARD OF DIRECTORS' MEETING June 16, 2016 – 6:30 p.m.

ATTENDANCE

Board Members: Gerry Cashman, Mike Corbin, Jim Greuel, Judy Jacks, Alan Meyer, Bob Meyer,

Meg Parmer, Margaret Shaklee, Daryl Smith, and Kevin Cannon (USFS Liaison).

Board Members absent: Shannon Keigan, Jamie McCue, Wendy Nicastle, and Mike Smith.

Advisory Board Members: Sandy Erskine, Jerry Hanley, Bob Hansen, Bob Manuel, Jim Shaklee,

Mark Snyder, and Garin VanDeMark.

PWV Members: Judy Christensen and Lynnette Liley.

PWV Guests: Reghan Cloudman, ARP Public Affairs, and Mary Bollinger, USFS.

AGENDA. The agenda was adopted as presented.

MINUTES. The April Board minutes were approved as presented.

REPORTS OF OFFICERS.

A) CHAIR REPORT. Alan Meyer extended appreciation for those who took part in making Spring Training a big success. Some 80+ returning members helped, including mentors. **New Members' Get Together** is set for July 12; and he encouraged AGL's and Board members to attend. He will send a notice to all, giving the details. Fred Allen will do the food. The **YEE** will be held on a Sunday in October. He has contacted the owner of the Sundance (2015 venue), but without success to this date. Alan will follow up with the Sundance--which is being sold--but indicated we may have to find another venue.

OPEN POSITIONS and/or CHANGES:

- 1) **Supplemental Training Chair**: Alan noted he has a potential candidate.
- **2) Inventory Committee:** Elaine Green has agreed to take this responsibility; and the following **motion was made, seconded and carried**:

MOVE That ELAINE GREEN be appointed Chair of the Inventory Committee.

- **3) Social Media "MeetUp Site"**. Mike Smith has resigned as organizer of the PWV Meetup site. Alan Meyer will become the new organize--and pay the next 6 month subscription--until a better owner can be found.
 - **4) Recruiting & Public Outreach**. We are considering separating these two efforts.

- **B) USFS REPORT**. Kevin Cannon reported on the "soft" opening of the **North Fork Trail**. He noted the many hours the USFS and PWV worked to restore the trail. He estimated 11,000 hours, not including PWV prep time of 5519 hours. **Laramie River Road** is temporarily closed because of water being released from Chambers Lake that is flowing over the road. As well, there is lots of snow on **Deadman Road** and **Blue Lake Trail**. **Long Draw Road** will open in early July.
- "It's All Yours" Campaign. Reghan Cloudman, ARP Public Affairs, USFS, presented on overhead the Region 2 campaign, "It's All Yours"; and explained the efforts of the National Forest and National Forest Foundation to connect people to "their" land, including reaching out to PWV and other partner organizations. Social media will be utilized, events will be held, and there are some fun stickers available. ARP (Arapahoe, Roosevelt and Pawnee Grasslands), has tagged up with "Go Play" and "Get Outdoors" for this effort. PWV members are encouraged to make themselves aware of this effort and to connect it with the Authority of the Resource approach to trail visitors: "It's All Yours"--take care of it!
- C) TREASURER'S REPORT. Bob Meyer reviewed the financials on overhead screen—having previously sent the information to all Board members. His report covered April 19 to date. He noted \$750 from NWSA for "boots on the ground"; \$6750 unrestricted donations on hand; \$1434 from grocery cards; matching grant of \$8000 for trail restoration; \$3130 spent and \$2500 collected for Spring Training; and \$2420 spent and \$3000 collected on uniforms, year-to-date. Operating cash is down a bit after transferring \$8000 to restricted funds for the NWSA match, leaving \$15,000 in operating funds; \$24,000 reserve and \$48,482 in endowment. Our cash position is very good. The NWSA \$9700 grant was received for LNT, equipment, trails' guide (per Jim Shaklee's explanation at the meeting), \$5200 uniforms and maps to build inventory--all needed to be spent by 10/15/2016. Bookkeeper Sue Pauley has taken a full-time position and will be leaving us in August. She has done an outstanding job, and will be missed. The good news is that Sandy Sticken has retired, and has agreed to return and fill the bookkeeper position.

REPORTS OF COMMITTEES.

- **A) RECRUITING & PUBLIC OUTREACH COMMITTEE.** Alan Meyer reported PWV had a booth at the Poudre River Festival held at the same time as Spring Training. We have no representative for the Sustainable Recreation Fair at Lory State Park, to be held on Fathers' Day. Because of the time and lack of availability, PWV will not be represented here. (Do not confuse this event with the "Sustainable Living Fair".)
- **B) KICK OFF NIGHT REPORT.** Alan Meyer noted Linda Reiter was not available to give a report on this matter.
- **C) SPRING TRAINING COMMITTEE.** Chair Lynnette Liley reported the Larimer County Search & Rescue presentation was too long, and we should have had plan B in place for the overhead projector. Mike Corbin noted we will check that in advance next time. Gerry Cashman reported that on the training trail some AGLs had some lag time--gaps and crowding; but, for the most part, all went well. We had great rapport with the AGLs and mentees. About 150 folks at-

tended. Prior to our finishing ST on Sunday, another group was moving in, which created some confusion. A debriefing report will be given next month. For 2017 we will need help, so please contact Gerry Cashman.

- **D) FUND DEVELOPMENT COMMITTEE.** Judy Jacks noted we have a consistent pattern of \$280/month in receipts from King Soopers and Safeway grocery cards. We now have the **Safeway cards**. Anyone may pick up grocery cards from an envelope in the cabinet, depositing \$2 for each card. **Pour Brothers:** PWV has been invited back in December. **Back Yard Party**: Jerry Hanley encouraged Board members to attend; and anyone able to donate auction items should do so soon.
- **E) MEMBER RECOGNITION & AWARDS' COMMITTEE.** Detailed information was previously sent to all Board members on a proposal to modify how member recognition is handled. There were only a few email responses on the subject, and the responses were all over the board. In the board meeting, Alan Meyer explained the difficulty in recognizing members because there is a wide range of how individual members like to be recognized, and because there are so many different opinions on the PWV board for how this should be handled. He suggested three options we may consider with the proposal that was sent out: 1) Start all over again to develop a new proposal (rejected); 2) Drop it, and keep what we have; and 3) Let the Board decide. Alan and Sandy Erskine, the chair of Member Recognition and Awards, decided to put it to a board vote. There was plenty of discussion from the Board members and other attendees, with a wide range of opinions offered, and it became clear there was not a consensus on how to handle member recognition. In the end, the proposal was partially accepted; and the following **three motions were made, seconded and carried:**

MOVE to change the name of the Member Recognition & Awards' Committee to **MEMBER RECOGNITION COMMITTEE**.

MOVE to adopt the Member Recognition section of the Organization Handbook with the new language provided in the Information Sharing packet for this Board meeting--with the caveat that the language will be modified to reflect the change of the committee name to Member Recognition Committee.

MOVE that for the 2016 annual awards, we will use the same award categories as in previous years, with the single change to add a category for the most number of hours for a non-patrolling member.

UNFINISHED BUSINESS.

- A) COUPLES POLICY.
- B) NOT COUNTING PATROLS.

NEW BUSINESS.

- **A) PWV LOCKERS IN VISITOR CENTER.** Margaret Shaklee, after sending out detailed information to Board members, explained PWV now has 2 locked file drawers, in addition to its cabinet shelves. The 2 new file drawers are located in the cabinet to the right of the emergency exit door. There is one key for the drawers, and after use the lock needs to be pushed in. The top drawer is for *equipment* and the bottom is for *documents*. The old PWV cabinet is still available for larger items.
- **B) STRATEGIC PLANNING COMMITTEE.** Alan Meyer had previously sent to all members and showed on overhead at the meeting the organization level metrics used in tracking PWV performance, adjusting procedures and behaviors to address issues, and communicating our results to members and donors--all this part of the three-year strategic plan. After his detailed explanation, a **motion was made, seconded and carried, as follows**:

MOVE that the PWV high-level metrics defined in this presentation be adopted by the Board to track and review annually.

- **C) OUTFITTER CAMP IN SHIPMAN PARK.** Kevin Cannon had previously sent to the Board members information received from a concerned citizen of an outfitter's camp in Shipman Park, perhaps seeking the view of PWV, which is neutral in such matters. Kevin is handling this matter with the USFS, and will share his findings at next month's meeting.
- **D) MENTOR PATROLS, PRIORITY OF ASSIGNED TRAILS.** Mike Corbin explained the problems when mentor patrols are scheduled--early in the season--for trails not open because of snow pack, in spite of those trails being shown as available. He suggested the procedure for assigning trails early in the season, especially when we have heavy snowpack, needs refining. There was some questions as to which committee or group would be the proper contact.

Meeting adjourned at 8:40 p.m.

Meg K. Parmer, Secretary

Next Board Meeting: July 21, 2016, 6:30 p.m.