

MINUTES
PWV BOARD OF DIRECTORS' MEETING
March 16, 2017 – 6:30 – 7:50 p.m.

ATTENDANCE

Board Members: Janet Caille, Gerry Cashman, Jeff Dean, Alan Meyer, Bob Meyer, Randy Ratliff, Margaret Shaklee, Celia Walker, Holly Young and Kevin Cannon (USFS Liaison).

Board Members absent: Jim Greuel, Judy Jacks, Shannon Keigan and Mike Reynolds.

Advisory Board Members: Fred Allen, Dave Cantrell, Jerry Hanley, Bob Hansen, Bob Manuel, and Mike Smith

PWV Members: None

PWV Guests: None

AGENDA. The agenda was adopted as presented.

MINUTES. The February minutes were approved.

REPORTS OF OFFICERS

A) CHAIR REPORT. Margaret Shaklee reported she is continuing to meet with committee chairs. It has been suggested to have a committee chair conference, to talk about what committees do and how they work together. Margaret has met with Supplemental Training, Off Tail and Office Crew committee chairs (annual meeting). She attended the Web Team meeting.

Margaret hosted the March 3 Chat with the Chair. Celia Walker attended along with a new applicant, Judson Haverkamp, who wanted to know more about PWV. At the March 13th Affiliation meeting, Margaret met many people. Over the past months Margaret has been meeting with Bill Betz, a member of Friends of Eagles Nest Wilderness. This group was reorganizing and wanted to model their organization after PWV, which they unanimously decided to do. Dave Cantrell has also been working with Bill and said there will be a panel on the issues Bill Betz raised at the National Wilderness Workshop.

B) USFS REPORT. Kevin Cannon reported he was on **Young Gulch** Tuesday with Wildlands Restoration Volunteers marking out another ½ mile of trail. WRV will go out again putting out flags for an additional ¼ mile and Kevin will inspect. Many trees are down so Joan Kauth, Fred Sprague and WRV personnel will go out to remove trees across the trail on March 17.

On **North Fork**, bridge stringers are moving forward. Kevin has again called United Rentals. They don't require OSHA training although it's recommended. The Forest Service needs a Forest Service person who can operate the equipment. Concerning access to North Fork via Highway 34, Kevin said those trying to access haven't been prevented from going through.

Weather is the only thing to potentially delay the work. On **Greyrock**, Kevin has a small project to reinforce concrete on the off-highway side where the pier is being undercut. The Poudre River is up because of ground water, and water can't be near the concrete.

C) TREASURER'S REPORT. Bob Meyer discussed the Balance Sheet first giving the comparison from Dec. 31 to now, with \$28,121.19 in Total Checking/Savings. Bob changed "Vanguard" to something more descriptive, "Operating Reserve Funds".

On the Income Statement, Bob has shown what's happening in January and February. The Grocery Store Donor Programs, which yields about \$5000/year is at \$838.83. The importance of using Amazon Smile was mentioned. Bob realized PWV should have paid sales tax on the sale of Trail Guides so he filed a Sales Tax return for \$21. Public Outreach (Workshop for Stock at the Budweiser Event Center) spent \$75. Celia mentioned that we got one stock applicant from the workshop. We are ahead \$190 for February and behind \$1958.86 for January, due to storage rental of \$1320 (broken up into two different line items) and Insurance/Bonds. We have met all federal and state filings.

On the Colorado Secretary of State Summary Page, PWV page gives all identifying information for 12/31/16, major categories of money in and money out and a comparison chart for the last 3 years. Stats on fundraising are highlighted in green.

REPORTS OF COMMITTEES

A) RECRUITING. Celia Walker reported that applications closed on March 1. Celia's goal was to have 60 applicants, since historically about 1/3 of applicants withdraw, giving a desired 40. Before applications were closed, being shy of the 60, Celia paid \$15 to boost the FB page, giving us over 3000 contacts. She also put ads in Nextdoor Neighborhood sites for more than 9 neighborhoods, to get the word out. At least one candidate found out about PWV that way. Celia reported the best way to get new recruits is still personal contact. Of the new applicants, more than 17 have said that one-on-one contact, people on the trail, and word of mouth is how they heard about PWV.

Interviews are scheduled for March 18th and the 25th. We received 64 applications, of which 1 is Off Trail applicant (given to Holly Young), 3 were Restoration only (given to Mike Corbin), one has withdrawn, and 2 have deferred. 57 applicants will be interviewing, the bulk on the 18th. We have 4 stock applicants.

B) RECERTIFICATION. A new chair is needed for Recertification since Wendy Nicastle resigned. Celia moved, the motion was seconded and passed.

*MOVE that **JEFF DEAN** be approved as Chair of Recertification Committee.*

Recertification Chair, Jeff Dean gave an update on number of Recertification members committed so far to Spring Training. Forty letters regarding Recertification were sent with a March 8 commitment date. Of that number, 17 have confirmed for this year, 18 have deferred to next year. Jeff will send out an email/letter this weekend to next group of members up for

Recertification to fill the remaining 23 slots. Two members of the initial group contacted won't be continuing, the others didn't respond.

C) Kick-Off Night. Margaret reported that Linda Reiter was unable to attend due to family medical issues. Linda was going to discuss a makeup KON. Two Recertification members and one new recruit have issues with KON this year but want to be at ST. Gerry Cashman and Alan Meyer need to be kept in the loop about any potential makeup KON. Bob Manuel will help with Recert KON makeups. Linda has talked to Gerry already about an April 19th dress rehearsal.

D) Spring Training Weekend Update. Margaret reported that the ST and KON Volunteer Recruiting survey was launched and closes on 24th of March. ST Chair Fred Allen met about a month ago with the Green Team. He has tried to be responsive and sensitive to being environmentally friendly in a challenging setting. The process has evolved over the years, trying to reduce the amount of garbage. Fred is working with a commercial composter in Boulder and will have a list of what can and can't go in, i.e. plastic bags are not accepted. Wooden silverware is on order. PWV ST is not officially LNT but is getting closer.

Fred is meeting with the Boy Scouts Tuesday on the beer issue and can likely resolve by using kegs, not beer cans. Odells will supply kegs. This year there should be no Boy Scouts at Camp Nichol when PWV is there.

Holly Young is the volunteer coordinator for ST and is filling in slots as she hears of volunteers. Holly asked to be kept informed as positions are being filled.

E) Supplemental Training. Margaret reported that Jackie Picard had sent a list of the tentative ST class schedule. She has rearranged classes since Al Walsh has asked that his classes be more closely timed. Margaret will let Jackie know the walkthroughs are set up for May 4 and 6, so she can tell Al Walsh when he could come set up his course. Jackie is assuming that the ST committee is taking care of many classes but that is not the case. Fred will contact Jackie. Jackie has received only one response for mini training (Karl Ritters for ultra light camping). Joan Kauth was mentioned as someone who could do a mini training on trail work.

F) Strategic Plan. Jerry Hanley recapped the Strategic Plan process. Jim Shaklee has reviewed the 5 metrics and is currently waiting on trail priority. Data are available for the middle three metrics and that is telling and very useful, thanks to work on Alan Meyer's part. In reviewing those, it should be possible to evaluate if actions are required based on the metrics. The fifth metric is based on data from training class surveys and when all five metrics are together, the SP committee will review them with the board. Margaret and Jim Shaklee have been working on the last metric which is a catalog of what trainings we've done in the past, what training members have been asking for and how that has been accommodated.

Alan Meyer showed how the reports could be accessed via the USFS website (Summary Reports, PWV Strategic Planning). Alan thought SP – Member Retention is most interesting. Alan mentioned Joan Kauth was a big help by integrating these metrics into the USFS website structure.

Jerry stressed the importance of looking at overall trends and not parsing the details. If the trend goes up or down significantly, what was the cause? Jerry said once the metrics are together it will be a useful set of data for the Board. Alan explained that over time there may be improvements that are limited right now by what we have in the data base.

Jerry Hanley moved and the motion, was seconded.

Move to establish a permanent Strategic Plan Committee.

Jerry presented some background on the committee. In 2015, when the final presentation was made to the Board, the committee said that PWV might want to look at establishing a long term committee. In the meantime, Alan, Margaret, Jim and Jerry have loosely been the ad hoc committee. The question has been if PWV needs a permanent committee or could the function be housed with the Executive Committee. Jerry was not sure Executive committee has the heart to do this, and thus this proposal.

Jerry stated the need to develop a charter of what the Strategic Planning committee will actually do. The SP would work with all committees, continuing to develop their plans and the execution of those plans. The charter should also include a calendar of when to periodically evaluate the entire plan. SP committee responsibilities would be to review the metric results, develop action plans, and make recommendations to the board, and also be responsible for making recommendations on what metrics would be used; do we have the correct metrics? They would be a sounding board for the committees. Jerry said the goal for this meeting was to establish the committee, which will have basically two parts: to establish rules and develop plans.

The motion passed.

UNFINISHED BUSINESS

None.

NEW BUSINESS

A) SPOT/inReach. Margaret said a member had asked if the rebate program PWV had in place last year was in place for 2017 also. Researching in the minutes, Gerry sent Margaret some information on the program. Gerry moved; the motion was seconded.

Move PWV to continue the PWV SPOT/ inReach rebate program in 2017.

Per Bob Meyer zero rebates were given in 2016 and 6 in 2015. When questioned on SPOT checkout availability, Margaret and Kevin explained that June is the busiest month, due to mentor patrols. Kevin would like to see more members with the inReach, which is more complicated to use but allows two-way communication. Lack of advertisement of the program

last year was an issue. A suggestion was made to incentivize the inReach by offering a larger rebate. SPOT typically goes for \$99 and the inReach at the lowest end is \$295. Monthly service fees were discussed. Due to the subscription amount, purchasing inReach units for PWV is not really an option. For SPOT units, the USFS currently pays the subscription and has a national contract with SPOT. The inReach devices are complicated to use, so the need for a class on the device was expressed.

The motion was amended to postdate the rebate period to January 1, 2017, and for a total of \$1500 in rebates, \$50 for SPOT and \$100 for inReach.

The amendment was seconded and passed. After limited discussion, the motion passed. Alan Meyer volunteered to draft a broadcast email about the program, before Spring Training, explaining how to register a new unit and the need to send the receipt to the Treasurer. Margaret and Mike Smith will review the email.

The Meeting adjourned at 7:50.

Janet Caille, Secretary

Next Board Meeting: **April 20, 2017 6:30 p.m.**