

MINUTES
PWV BOARD OF DIRECTORS' MEETING
November 19, 2020 – 6:30-8:00 p.m.
Conference Call due to Covid-19 concerns

ATTENDANCE

Board Members: Jim Branch, Jeanne Corbin, Mike Corbin, Elaine Green, Janis Kloster, Sean Orner, Pete Ramirez, Karen Roth, Mike Shearer, Mark Snyder, Sandy Sticken, Bruce Williams, and Kristy Wumkes (USFS Liaison).

Board Members absent: Bob Hansen, Katina Mallon

Advisory Board Members: Alan Meyer, Jerry Hanley, Celia Walker, Chuck Bell, Dave Cantrell, Jack Morgan, Judy Jacks, Karl Ritters, Linda Reiter, Margaret Shaklee, Randy Ratliff, Tom Adams

PWV Members, Other: Cathy Morgan, Liz Manes, Jeff Randa, Jim Gruel, Tom Collins

Guests: Jared Smith, USFS (Acting) North Zone Recreation Staff Officer.

ESTABLISHING QUORUM AND MEETING GROUND RULES.

Mike welcomed everyone to the meeting and confirmed with Sean that enough members were present for a quorum.

AGENDA.

The meeting agenda was adopted with no changes.

MINUTES.

The October 2020 minutes were adopted with no changes.

REPORTS OF OFFICERS

(A) CHAIR REPORT.

- Mike Corbin provided a Meeting Process document for member's review to help meetings be efficient and effective. Mike mentioned that when Jim Shaklee was Chair, he brought more structure to the Board. He noted that every year, we seem to discuss what the rules are for meetings. He said the secret to a good board process is tailoring the process to what the group does. A larger group will require more rules and discipline than a smaller group. Mike would like process to be discussed at next month's meeting and an agreement made to include this document with others that are provided to new Board members as an operational handbook. It does not mean there can't be future changes, but it would be a point of structure.
- Mike noted that we did not have a year-end social event this year and he will be looking to do social events next year once it's safe to do so.
- Relating back to the previous topic, Jerry Hanley mentioned that other groups use Robert's Rules, which Karl Ritters introduced to PWV a few years prior. He said there are two main rules to help limit discussion: An individual only has 2 minutes to present their thoughts and ideas on a motion, and they have to wait until everyone else has had a chance to discuss the topic before bringing up additional points This prevent any one person from hogging airtime.
 - Mike reiterated that the topic will be on the agenda for discussion next month.

(B) CHAIR ELECT.

- Bruce Williams brought up the issue around whether the Nordic Rangers will become a part of PWV for organizational assistance and support. Bruce is looking to put together an ad hoc committee to further the discussion. With Kristy retiring at the end of the year, their volunteer organizations will be losing support from USFS. The Nordic Rangers do not have the same structural organization that PWV does, so how do they fill that need once Kristy leaves? Nordic Rangers wants to remain independent and separate, but Kristy has suggested the possibility that PWV could provide them support. Nordic Rangers are reluctant about this but may still choose to pursue this as an option. We should be prepared to say what we could offer Nordic Rangers if we were to move forward.
 - Bruce is assembling an ad hoc committee to brainstorm what/how could we support the Nordic Rangers. No assistance or direction exists at this point. We want to be prepared to have a future conversation with Nordic Rangers.
 - Any members interested in ad hoc participation should contact Bruce. He's also happy to hear from members who just have opinions or feedback.
 - Kristy Wumkes followed up to say that Nordic Rangers is one of the groups that does not have a governing board, they've relied entirely on her. Many of the Nordic Rangers members have offered to step up to manage how things like training would be handled. While there's some time yet to figure out a plan, Kristy is starting to get pressure from USFS to make changes and improve the Nordic Rangers' organizational structure while allowing them to maintain their identity. She would like us to explore a topic of discussion to consider if this were to move forward, what would it look like?

(C) IMMEDIATE PAST CHAIR.

- Elaine was dropped from the Zoom call, is working to reconnect.

(D) USFS STAFF.

- Kristy Wumkes wanted to add on to what was already discussed pertaining to post-fire restoration. The winter trails will hopefully be assessed by the Nordic Ranger trail crews if they get approval (the fire crews must assess the trails first to determine if they are safe enough for volunteers to then assess). She thanked the Board for all the work and planning they put into the meeting.

(E) TREASURER'S REPORT.

- Budget Review & October Financials
 - Mike explained that budget review is critical and important but should be kept somewhat simple. We need to understand what committees will need, but the upcoming year is not well-defined, so we'll need to use our best guess but be able to adjust on the fly. Committees should be able to explain what they're planning to do with the funds.
 - Sandy Sticken said that financial review would likely switch to quarterly.
 - 2021 Operational Plan & Budget Review:
 - Web Team: Requesting \$554. They still have quite a bit of unspent funds from this year's budget. Karl Ritters explained that there still a lot of contractor work to be done on website, so those funds are still needed through the end of the year. No objections to the amount requested.

- Recruiting Activities: Requesting \$50 to use to keep up with pending 2020 recruits. No objections to the amount requested.
 - Celia Walker noted her name is misspelled. She shared that there are 74 applicants from last year who will be asked to apply again in 2021, depending on whether we can have spring training and how many we can take. Under ideal conditions, they would be interviewed by Zoom. If there are not enough pending applicants to fill the recruiting class, other lists of folks who shared they were interested would be contacted. If we cannot move forward with any recruits next year, we would still stay in touch with those pending. There won't be advertising and no face-to-face interviews.
- Public Outreach: Requesting \$885. Sean Orner explained that much of the budget is to purchase items that were planned for purchase last year. The committee has planned for a few years to purchase a lighter shade tent as well as improve table display materials. No objections to the amount requested.
- Photo/Video: The committee did not submit the formatted operational plan as requested. Their budget is the same as last year, \$1,570. Much of the budget goes towards subscriptions for video editing and media applications. Sandy explained that it shows they only used \$144.67, but that's because she's often provided with receipts for reimbursement at the end of the year (December or January), so it's hard to know at this point what their year's costs are.
 - Mike Corbin asked if the Adobe costs will be annual. Sandy explained that members are paying the monthly fees, but not receiving full reimbursement because they are not providing her with receipts.
 - Karl Ritters explained that he's on the committee and uses Adobe Lightroom that costs \$10, which he does not recoup from PWV since he primarily uses it for personal use.
 - Celia Walker reiterated that it's the video editing software. Sandy agreed, and noted that not all the subscriptions can be shared between members.
 - No objections to the amount requested.
- Kick-Off Night: It's uncertain if this event will happen this year, but the committee is asking for the same amount as last year, \$300. Sandy noted that Linda Reiter told her she is not the committee Chair anymore, but it's unclear who has taken that responsibility. No objections to the amount requested.
 - Mike agreed that it's uncertain if the event will happen, so the amount is as good as any other guess.
- AGL Training: Requesting \$150. Mike explained he wasn't sure where that amount came from. Sandy said she thought Janet sent the request. Mike explained that there's really no cost for AGL Training and asked for it to be removed from the budget.
 - Celia Walker asked Mike if there would be printing costs for a training manual. Mike explained that the cost would fall under a different committee, and he did not plan to print enough to charge for the cost.

- Spring Training: Requesting \$1350 net budget requested knowing it is unlikely the event will go through. No objections to the amount requested.
 - Mike noted that he would be thrilled if we were actually able to spend the funds on Spring Training, but it wasn't expected.
- Training Manuals: Mike confirmed \$0 budget.
- Leave No Trace: Requesting quite a bit more money this year for tuition sponsorship, \$2070. Jim Gruel explained that in prior years, tuition and sometimes travel costs were covered for Leave No Trace master educator training, which then enables those members to lead their own trainer course. Last year, no member was scheduled to attend, so it was not requested in the budget. This year, two members are interested in attending (Walt Grady and Rob Orner), and they felt it would be valuable to attend together. The trainings are relatively expensive (somewhere in the ballpark of \$800-\$880). Rob and Walt have identified a cheaper course they intended to attend this past summer but couldn't because of Covid. It's unclear if the same training and cost will be available again next year. The higher average cost of the course has been used to determine the budget. No objections to the amount requested.
- Mounted Patrol and Stock: Requesting \$4,050 for education costs to hold clinics, as well as products for the Stub Creek project. Additional items include member appreciation pins, packing equipment, and a Port-A-Potty for the Stub Creek trail crews. Mike Corbin explained that the request for the potty was unusual, but that there would be trail crews staying on-site, and it would be used instead of the poor/illegal facility already at the location. No objections to the amount requested.
- Supplemental Training: Requesting \$1,000. Linda Reiter explained the funds are for training manuals in case in-person trainings resume next year. No objections to the amount requested.
- Mentor Training: Requesting \$100. Sandy explained it was another Spring Training-related expense, only to be used if training was to occur. No objections to the amount requested.
- Recertification Training: Requesting \$0. Sandy explained the committee was over budget this year, but a NWSA (National Wilderness Stewardship Alliance) grant will offset most of these costs.
- Year End Event: Requesting \$2,000, the same amount as last year.
 - Sandy was reminded to ask about what to do with masks returned to the PO Box. Mike Corbin explained that Elaine was in charge of the masks. Elaine told Sandy she would pick them up. Sandy said she only had one so far but expected she'd probably end up with more.
- Member Relations: Requesting \$550, a similar amount as previous years. Alan Meyer explained that the funds were for social events, hospitality flowers and cards for people, as well as funds for member recognition. The committee went overbudget previously and planned to spend more for social events to keep members engaged as it's expected that retention will be more difficult. No objections to the amount requested.
- Program Expenses: Requesting \$1,600 and \$400 (Shirts, Name Badges, Uniforms, Field Items, etc). Sandy explained that these are basic recurring costs.

- Spot/inReach Member Subsidies: Requesting \$2,000. Sandy noted that someone requested that there be guidelines for the subsidies.
 - Mike Corbin asked if Alan would be bringing this to the Board next month. Alan Meyer explained that emergency communications has been put on back burner for now, will be coming up with more specific proposal for how the incentive program should work.
 - Sandy explained that historically she wasn't aware of any members being told they wouldn't receive a subsidy. Alan agreed and said that although they plan to be more aggressive in encouraging members to purchase their own device, that he didn't expect the funds to be fully used up.
- Storage facility: Recurring \$1,380 annual cost. Elaine confirmed that she was told the rates are staying the same.
- Kids in Nature: Requesting \$3500. Sandy noted that \$500 is their typical budget and the additional \$3000 is for the Smoky Bear costume that was supposed to be purchased this year but wasn't. It was suggested previously to use an endowment grant for the expense.
 - Jeanne Corbin explained that the Endowment committee approved the funds just before March, and the California-based company that makes the costume has paused operations due to Covid.
 - Alan Meyer asked for clarification as to whether the funds were to come from the operational budget or endowment fund. Jeanne explained that they would request the funds from endowment again for next year.
 - Jerry Hanley asked if Jeanne had clarified with Tom how the funds would move from one fund to the other. Tom Collins explained that they had approved the funds, but there was discussion as to whether it would be better for the funds to come from the operational budget rather than endowment due to PWV running so far underbudget. He reiterated that if the funds could come from the operational budget, that would be preferred over having the funds come from endowment.
 - Sandy explained that last year had such a reserve of funds that \$22,000 was moved over to a money market account, and that there would be funds available from the operational budget if that's what the Board wants to do. She pointed out that some of those funds would likely want to be used for restoration.
 - Mike reiterated that the organization has plenty of funds, we can determine when the costume is being purchased which fund to pull it from.
- Adopt-A-Highway: Requested \$125, the same as prior years. The budget is primarily used for snacks. No objections to the amount requested.
- Weed Crew: Requested \$25. No objections to the amount requested.
- Trail Patrolling: Requested \$625. Jeanne explained that budget is increasing because more social and incentive things are being planned (such as Wild 56 pins). A gearfest is planned if Covid allows. In 2019 they did the Stub Creek Labor Day push and had members bring food, but Janet Caille wants to have food provided in the future. They're

creating a budget buffer as opportunities are possible through the year. No objectives to the amount requested.

- Trail Restoration: Mike explains the requested \$22,600 in overall budget, based on rough estimations. Supplies would be primarily for bridge repairs. If we must replace 3 bridges, \$5,000 won't be enough, but if there are no bridges to replace, it will be more funds than needed—we simply don't know. He planned for volunteer provisions for public volunteer days if possible. T-shirts were provided in a previous year that were popular, and he would like to do that again. He mentioned Jared with USFS is planning to hire a Rocky Mountain college crew for 8 weeks, which would mean we wouldn't need \$12,000 of the funds. Otherwise, we will see if we can fund the cost directly to cover 8 weeks with a 10-man crew and get a lot of work done. Some of the budget would go towards Arrowhead lodge maintenance—Mike noted that Kristy always asks us to work on the lodge. The funds can go towards paint or whatever supplies are needed. Mike explained that chances are, the full budget would not be used, but you never know.
 - Jerry Hanley asked Mike about a crowdfunding opportunity the fundraising committee is proceeding with. He explained they need Mike's input on what the goals should be. Mike confirmed with Jared Smith that they won't know whether the 8-week college crew will be covered until mid-January.
 - Jared Smith further explained that CARES act funds may become available for forest restoration. The funds are going toward the forest, so it's unclear how much the district would get.
 - Mike responded that the Mid-January timing would work out to know whether the funds would be coming from the Forest Service.
 - Jerry Hanley will follow up with Mike to determine whether the crowdfunding plan should proceed, since it will require some work. Mike encouraged any planning to proceed since we're looking at a 5-year outlook anyway.
 - Jared explained that they already received funds for prior bridge work and may be receiving funds from the BAER (Burned Area Emergency Response) effort, and asked if PWV would be interested in receiving any of the funds for upgrades and maintenance to the trail bridges in the spring. Mike said we'll take any funds that are available, and they could be used to replace bridge handrails when the bridges are put back together. Mike explained that decking is rough cut and tough. Alan Meyer noted that the treads on Roaring Creek were in good shape and numbered so they could be put back in the same order, but the handrails were needing to be replaced. Alan noticed a sign from the Red Feather Lakes Youth Activity Conservation Corp when they put up the bridge in 1978. Mike agreed that the bridges at Roaring Creek are in good shape.

- Alan reiterated that this is the highest budget we've ever approved, and it would leave us with the lowest funds we've been with.
- Jerry Hanley asked Mike about the \$21,000 in the restoration budget, clarifying if some of those funds would possibly be coming from grants instead of the operational budget. Mike explained that if the Forest Service was not able to provide the funds, then he would apply for a grant through the National Forest Fund, that he feels strongly we would get. We would only need to use operational funds if those avenues did not work out.
- Alan noted that although the budget would exhaust current operating funds, that there's a substantial reserve and our fundraising has not yet begun for the year. Mike agreed and pointed out that we never come close to spending what is budgeted.
- Sandy also mentioned that there's currently a \$3000 outstanding invoice from Rocky Mountain Conservancy that she has not yet paid because she is waiting for supporting documentation. Mike replied that he'll get her what she needs to process payment.
- Celia Walker pointed out that that total budget for 2021 is essentially the 2020 budget plus what was unspent. The need for fire restoration is a worthy reason for bringing over the unused funds from last year's budget.
- Bruce Williams asked what we're expecting the 2021 fundraising to look like. Although we can justify the expenses, what is our sense of incoming funding? Tom Collins explained that we don't really know what to expect beyond what's been brought in previously. Sandy continued by pointing out that last year \$20,000 in donations were received as a larger amount than prior years. Jerry Hanley said that year-end fundraising typically brings in \$10,000-\$13,000. This year, we'll be more aggressive about researching local and national grants, rather than just depending on a few organizations that provide grants. A GoFundMe campaign focused on trail restoration could possibly bring substantial funds as well, but we've never tried before. These funds would be from the public, rather than our year-end fundraising that's more internal to membership.
- Elaine Green mentioned that the local community may be very interested in supporting a GoFundMe campaign for the trail restorations after the fire, for which she is optimistic.
- Jerry explained that they'll be kicking off the development of the fundraising webpage on Monday with a volunteer consultant.
- Sandy reminded us that Covid may lead to a change in contributions, as many have not been working, and many businesses have closed.
- Alan noted that we have to look at the big picture, not just a number, and said the budget clearly shows that we will need to be more aggressive with fundraising to support the planned spending. Jerry agreed with that determination.
- Mike noted that we can also adjust the budget as fundraising is or isn't successful. Much of what's in the budget can be cut if the fundraising brings in less than needed to cover the costs.
- Sean Orner pointed out that much of what's in the budget is contingent on activities being able to resume and Covid calming down, which isn't fully expected at this point.

- Sandy also mentioned that the Web Team may be spending an additional \$3500 before the year is over. Karl Ritters confirmed that the contractor work will be continuing but it's unsure what the cost will be.
- Elaine Green explained that in previous years, committees have requested additional funds near the end of the year, and it may need to be stated up front that it may not be possible to do that next year. Alan Meyer agreed with that and noted that often the message sent to committees is they aren't spending enough, which causes them to look for more costs as the year comes to a close, which is when most of the budget is actually spent.
- Mike asked if there is any further comments to discuss, then requested a roll call vote. 12 of 14 Board Members are present and voted unanimously in favor of approving the 2021 budget.
- Mike thanked Sandy for her work and presentation. Sandy thanked Jerry Hanley for his assistance with the operational plans.

REPORTS OF COMMITTEES.

(A) RESTORATION.

- Mike discussed his talking points during the budget review.

(B) SUPPLEMENTAL TRAINING.

- Linda explained that training opportunities are limited while we are not meeting in person. She is requesting online course suggestions, as well as any members who would like to volunteer to present content. Alan confirmed that the Zoom account can be used for workshops. Members can contact Linda, Karen Roth, or Mike Shearer to discuss suggestions and opportunities.

NEW BUSINESS.

(A) PWV NEW WEBSITE PREVIEW BY WEB TEAM

- Karl Ritters explained that the web team has been working on building a new website that they are hoping to launch by the end of the year. We have a need to for our website to be accessible to smartphones and tablets. We did not have anyone on the team who could take on and lead a project like this until Cathy Morgan joined. Cathy joined the Web Team last December, and has professional experience with site design, development and implementation. She took on the project leader role in February to improve the PWV site. Cathy's put in the equivalent of over 30 6-hour days of effort on the project and has a demo site to present.

(B) Cathy Morgan thanked members who have assisted with the web site project, including the web team, other committee members, and the trail committee.

- Cathy explained that not having an extensive background with PWV and looking through the original site with new eyes helped her. She was able to look through the current site and clearly see ways to improve the new site to offer better ways for people to get information about the organization.
- The new site is about 98% complete, and most of the outstanding items are being taken care of. Cathy explained that a website is not static, so it will always be changing and improved as more people view and use it. The demo

site loads slowly but will load quicker once it goes live. Members are encouraged to test using their phone—if something does not load correctly, report the issue while also sharing what phone you are using, since various phones present the content differently. She also noted that 53% of all web traffic in 2019 was from mobile devices, emphasizing the importance of having a mobile-friendly site. More of the content has been put on the homepage, so a visitor can scroll and discover a lot without having to dig through web menus to find information.

- The red banner at the top of the homepage can easily be changed for important announcements, but it doesn't always have to show if there's not a current message to share.
- Many of the inner pages of the site have been updated
 - Resources & Information: Offers good information as members have interesting experiences could be shared here.
 - US Forest Service: A new page with information about USFS
 - Join Page: Has been expanded greatly from previous site. Cathy explained it may be a bit wordy so it could possibly be edited.
 - Trails Page: This includes a new Google map showing all the trail head locations, which links to the trail description and offers brief details. The Trail Areas can still be selected by individual regions, as well as Trails by Interest. There's also now a master list of all trails listed alphabetically.
 - Cathy noted that Mike and Jeanne Corbin assisted with the trail information, double-checking it to make sure everything was accurate.
 - Latest News: Currently still being updated to work correctly, items are not yet populating in the correct order.
- Members are encouraged to review and test the site and submit feedback. Comments should be emailed no later than 11/30 to the web team so changes can be incorporated.
 - Janis Kloster asked if the member login is still the same. Cathy explained that it hadn't changed significantly. Alan reminded Janis that there are two different sites, the PWV public site that we're reviewing and then there's the USFS patrol site. Celia mentioned that she used the demo site on her phone to login to the USFS site and it worked perfectly on her Samsung. Cathy agreed that it's exciting to have the site work well on cell phones.
- A few members commented on the good work. Mike Corbin agreed, and noted that while it's a new concept to be able to use phones and tablets with the trail lists, that it will make it much easier for the public to use the site and find where they want to go.
- Karl Ritters mentioned that he's been very excited by the work that Cathy has been doing. He mentioned that she's been collaborating very well with the various people who have been helping with the site and thanked her.
- Jeanne Corbin mentioned that Cathy was very open to discussions and input from others.
- Celia Walker said she was impressed by the site, noting not only that it looks good but it's professional and useful, and thanked Cathy as well.
- Jared Smith mentioned that from a Forest Service perspective, they often point visitors to our site for trail information since the details on our site is better than on theirs.

(C) SOCIAL MEDIA MANAGEMENT

- Sean reminded the Board that there had been a discussion earlier in the year about incorporating new processes and procedures and new accounts with regard to social media for a variety of purposes, such as broadening PWV's audience online, notifying the public of emergencies or trail closures, as well as recruiting. As this plan is being developed, the question has come up as to how to ensure that the content being created and shared by a limited number of volunteers is representative of the organization as a whole. Sean asked how can this advisory information be collected (survey, advisory committee, etc.) so that the volunteers feel confident that they can post material regularly and consistently?
 - Mike agreed that this is an important question, using the example of making sure information posted on behalf of the trail patrolling committee is vetted. He acknowledged that there could be a group of advisors, possibly every committee chair.
 - Alan Meyer acknowledged that there's a balance. He noted that there's a handful of members who post to the current Facebook page just based on what they are interested in sharing, which is working without any real oversight. There's a balance between free posting and oversight. There's a consideration as to how many volunteers are posting and how they will stay keyed in to what's happening in the organization. Committee chairs may need to be notified of upcoming posts related to them.
 - Mike reiterated the importance of keeping chairs informed of post content related to them, while also allowing for simple and timely feedback.
 - Cathy Morgan suggested that something like sharing an experience wouldn't require any review, unlike a post specifically related to a committee or the Forest Service. She said a good amount of content posts could just be determined by the social media committee without further oversight. Mike agreed that the social media committee could likely move forward with most content without any outside review and would only need to seek approval from committees if a post was specific to them.
 - Celia Walker suggested that committee-related posts would likely come from the committee as a request, rather than being initiated by the social media committee.
 - Mike acknowledged it's easy when a committee requests for something to go out but should still be able to review any posts related to them that they did not initiate. The "traffic" could be both ways.
 - Pete Ramirez agreed with Cathy. When photos are posted, that would not need further review, unlike information and text.
 - Celia Walker noted that Karl Ritters has implemented ground rules for the members who currently post to Facebook, to make sure things like names aren't shared.
 - Alan Meyer mentioned that Canyon Lakes posts actively on Twitter and may be able to offer guidance. Reghan Cloudman is the person who manages the social media. He then asked whether it will be a single individual generating posts, or whether it would be a multi-person effort on the committee.
 - Sean acknowledged that it's been challenging finding volunteers for the committee, but currently has one outside volunteer with social media experience who has expressed interest in helping. Sean's concerned about having the posts coming from too limited of a perspective and is looking for input on how to ensure there's a wide scope of content.
 - Alan agreed that the posts could easily be dominated by a single

- committee.
 - Mike reiterated how useful social media could be in recruiting volunteers.
- Celia mentioned that it will be up to the committee chairs to be informed and pass post requests to the social media committee. Mike agreed and said it would be valuable for all members to know about the committee and be encouraged to share content request for posts. Celia asked if a central receiving site could be created for posts requests to be sent to. Karl Ritters replied that a mailing list could be added.
 - Elaine suggested that all committee chairs could be included on the list. Cathy Morgan suggested that there would be different types of oversight needed, since Twitter is all text, whereas Instagram could be directly used by the photo committee or any member to share an experience or testimonial.
- Cathy offered to help with social media once she's finished with the website project.
- Mike asked if Sean had found any clarity in the discussion. She explained that a central mailing list for post requests could be helpful but expressed concern in having committee chairs included on the receiving end. She noted that between platform and content types, there could be a lot of bouncing around between committees and other contacts for review/approval.
 - Mike explained that the social media committee should only seek approval when necessary, otherwise post posts as they are deemed appropriate. The executive committee is available for a second opinion as needed.
 - Cathy Morgan noted that since most of the social media accounts will be brand new with few followers, it will allow for some amount of practice with the content and platform.
 - Celia Walker also noted that since Sean is now on the Board, she is likely to be much more plugged in to what's going on within the organization and able to be representational with content decisions.
- Alan noted that as the new accounts are created, links can be added to the website. He also asked whether the current members who have access to post to the Facebook should be able to continue.
 - Karl Ritters explained that he's been selective about the members who post, and they have specific guidelines including having permission to use someone's photo, and names are not posted unless they are officers.
 - Alan suggested one approach would be for Facebook to continue to be run as it has, separate from the other social media accounts. Sean suggested that for the content to be cohesive, it would be best for all content to go through a single source.
 - Karl said that would be fine with him and he would pass off the role.

IMMEDIATE PAST CHAIR

Elaine was able to rejoin the call and did not have anything to report.

Elaine Green made a motion to adjourn. The motion was seconded by Bruce Williams and passed. Mike wished everyone a happy Thanksgiving. The meeting adjourned at 8:30pm.

Sean Orner, Secretary

Next Board Meeting: December 17, 2020, 6:30 p.m.